



# WELCOMES GERMAN INDUSTRY UK

THE VOICE OF GERMAN INDUSTRY IN THE UNITED KINGDOM

14 March, 2013

Everything Everywhere Ltd (Orange/T-Mobile) welcomed some 20 members of GERMAN INDUSTRY UK to their first Working Meeting this year, on Thursday 14 March, 2013, at their Head Office in London, W2.

Our member, **Mr Ralf Brandmeier, Chief Performance Officer** gave an overview of EE's business. Everything Everywhere Ltd is a 50:50 joint venture between Deutsche Telecom and France Télécom formed in 2010 through the merger of their respective T-Mobile and Orange businesses in the UK. EE employs 15,000 people and has 27 million customers in the UK.

EE are the UK's largest communications company who have launched the UK's first mobile 4G network, 4GEE. At the meeting we were all presented with the opportunity to experience this as we were all given a free Mobile WiFi device to use and keep, giving us all free 4GEE for two months. We are all extremely grateful for the gift and will value this wireless superfast 4GEE.



Mr Ralf Brandmeier



Participants during the meeting

After the overview by Mr Brandmeier, members discussed the economic situation in the UK, followed by a presentation by our Chairman and Chief Executive, Dr Bernd Atenstaedt, on the work of GERMAN INDUSTRY UK for and on behalf of members.

Members present were from AKG, ANT, Balluff, E.ON, Harting, Lufthansa, Software AG, Washtec and ZF, plus guests from the British-German Association, the German Embassy and OMFIF amongst others.

An overview of products and demonstrations of communications solutions was given by Mr Andy Summerfield, Corporate Sales Director and colleagues, before a buffet lunch courtesy of EE.

After the lunch our Guest Speaker **Mr David Marsh CBE, Chairman of OMFIF** talked about the way forward for the UK in the EU, followed by an open discussion.



Mr David Marsh CBE



Participants following the meeting



All participants

This was a very enjoyable and highly interesting first working meeting.