

# GERMAN INDUSTRY UK

THE VOICE OF GERMAN INDUSTRY IN THE UNITED KINGDOM



Department  
for Business  
Innovation & Skills

## Special Event Two/15

### Meeting with the Automotive Investment Organisation



Mr Joe Greenwell CBE DL

GIUK were recently invited by the Automotive Investment Organisation at the Department for Business, Innovation and Skills in London to discuss the opportunities and challenges for the German automotive industry in the UK. This meeting took place on Wednesday, 15 April 2015 at The Department for Business, Innovation and Skills (BIS), 1 Victoria Street, London SW1.

The meeting was hosted by **Mr Joe Greenwell CBE DL, Chief Executive of the Automotive Investment Organisation and former Chairman of Ford of Britain and Jaguar Land Rover.** Speakers were, on behalf of our member **Mr Paul Willis, Managing Director of Volkswagen Group UK Ltd** who was unavoidably absent, his **Technical Assistant Mr Rob Friar, our Member Mr Jurgen Zahl, Managing Director of Brose Ltd** and **Dr Rupert Lewis, Head of Automotive Policy, BIS.**

Members present were from Balluff, Brose, DB Schenker, DHL, Fuchs, Rohde & Schwarz, Schaeffler, Voith Turbo, VW and ZF. Also present was **Dr Steffan Kordasch, Counsellor Economics at the German Embassy in London.**



Dr Rupert Lewis

Following the presentations participants discussed the potential German industry sees for further investment into the automotive sector in the UK. The automotive industry is booming here however the supply chain still needs to catch up. Of all the parts in a car made today in the UK, only 35% are made here, as compared to 65% in Germany.

It was agreed that GIUK should meet again with the Automotive Investment Organisation later in the year to discuss progress.

Following the discussion, participants were offered a light lunch, courtesy of AIO.



Mr Jürgen Zahl (speaking)



Most participants at the meeting

**This was a very enjoyable and productive meeting for us all.**