



Mercedes-Benz

## Mercedes-Benz hosts GERMAN INDUSTRY UK meeting

### Press Information

Milton Keynes. Mercedes-Benz UK today hosted 2013's second meeting of GERMAN INDUSTRY UK- a group whose members comprise of British companies with major German shareholders.

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Thirty brands across different business sectors were hosted by Marcus Breitschwerdt, President and CEO Mercedes-Benz UK, and Dr Bernd Atenstaedt, Chairman and Chief Executive of GERMAN INDUSTRY UK.

Angus Fitton

01908 245837

The guests also heard from Mark Lancaster MP, Lord Commissioner of HM Treasury, and MP for Milton Keynes North, the constituency in which Mercedes-Benz UK's headquarters are based. Mr Lancaster spoke about the way forward for the British economy.

Debbie Hull  
01908 301313

Sheena Hamilton  
01908 301330

Commenting on the meeting, Marcus Breitschwerdt said: "It was a real pleasure to welcome leading industry representatives and our guest speaker Mark Lancaster to our UK headquarters in Milton Keynes today. Everyone in the meeting is committed to competing with each other doing the very best for UK customers, and to deliver important contributions to the British economy."

Jo Watkins  
01908 301115

Caroline Burnell  
01908 245616

Jess Briar  
01908 245932

**ENDS**

**GERMAN INDUSTRY UK** is a private organisation of 100 members of the Board of Industrial Companies (manufacturing, trading, servicing) in the UK with a German majority shareholding. They represent 250 companies of which 150 are selling and 100 are manufacturing in the UK, employing 200.000 people. Patron is the German Ambassador in London.

**Mercedes-Benz UK** is the sales and marketing organisation responsible for all Daimler products and services in Britain.

As well as selling cars, vans, trucks, parts, and service, the company runs Mercedes-Benz World at Brooklands - a brand experience centre in Weybridge, Surrey. Mercedes-Benz World has welcomed 1.5 million visitors since it opened in 2006.

The Mercedes-Benz UK group of companies directly employs over 4000 people, and 11,000 colleagues at independent retailers. Over 500 Apprentices have passed their professional qualifications at the company's in-house Training Academy. The UK is also home to Mercedes-Benz HighPerformancePowertrains and the Mercedes AMG PETRONAS Formula 1™ team, where 1000 dedicate their work to Grand Prix Engineering.

**For more information you can contact:**

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