

# GERMAN INDUSTRY UK

THE VOICE OF GERMAN INDUSTRY IN THE UNITED KINGDOM



## Working Meeting One/15

### BSH Home Appliances Ltd



Dr Andreas Meier (BSH)

**BSH Home Appliances Ltd** welcomed some 15 members and guests of GIUK to their first Working Meeting this year, on Friday, 13 March 2015, in Milton Keynes.

Our member, **Dr Andreas Meier, Chief Executive Office of BSH Home Appliances Ltd**, talked about the success of BSH in the UK, a company which employs some 1,000 people and had a turnover last year of £660m. BSH is fast becoming the top supplier for domestic appliances in the UK.



Mr Manfred Normann (BSH)  
Mr Christian Schindler (Lufthansa)  
(L→R)

Afterwards, Mr Uwe Hanneck, Member of the GIUK Advisory Council, gave an overview of the current state of the economy, this was followed by an update on the work of GIUK for its members by our Chairman and Chief Executive, Dr Bernd Atenstaedt.

Members present were from ANT, Balluff, Lufthansa and ZF. Also present was Dr Andreas Prothmann, Minister, Head of Department Economic Affairs, Energy and Global Issues at the German Embassy in London and Mr Andreas Wehn, Director of Finance of Vorwerk UK Ltd.



Mr Uwe Hanneck,  
Dr Bernd Atenstaedt  
(L→R)



Mr Graham Truckel (ZF)  
Dr Andreas Prothmann (L→R)

During the buffet lunch, courtesy of BSH Home Appliances Ltd, our **Guest Speakers Cllr Derek Eastman, Mayor of Milton Keynes** gave a welcome address and **Mr Geoff Snelson, Director of Strategy at Milton Keynes Council** gave a presentation on the city's innovative concepts to maintain their attractiveness as a business location.

Following the buffet, members were then given a tour of the BSH showroom by the **Marketing Director, Mr Andrew Jones**.



Cllr Derek Eastman



Some participants during the meeting



Mr Geoff Snelson



This was a very rewarding day for us all.

