



Vodafone Global HQ, The Connection, Newbury



VODAFONE GLOBAL ENTERPRISE

welcomes

GERMAN INDUSTRY UK

15 February 2010

Vodafone Global Enterprise today welcomed some 20 members of GERMAN INDUSTRY UK to their Global Headquarters in Newbury, Berkshire, amongst them the Chairmen or Chief Executives of ABUS, ACI, CMR, DHL, Harting, Lufthansa, Siemens, ThyssenKrupp, Washtec, Williams Lea and the Minister Counsellor of the German Embassy.

After an opening statement from Mr Nick Gliddon the Head of Sales - UK, Ireland & Nordics, there were presentations on *Innovation* by Mr Chris Burgess, the Director of Corporate Responsibility, Vodafone Group, on *Machine 2 Machine* by Mr George Galica the Solutions Architect, Vodafone Group. Following a luncheon, kindly sponsored by Vodafone, there were further presentations on *Mobile Innovating Technology* by Albert Hitchcock, Global CIO, Vodafone Group, followed by a *Q&A and Open Discussion* led by Mr Andy McFarlane, Head of Marketing, Vodafone Global Enterprise.

A very rewarding day for all of us.



Mr Albert Hitchcock, Global CIO, Vodafone Group with the F1 McLaren car Vodafone sponsors.



Mr Andy McFarlane, Head of Marketing, and Mr Nick Gliddon, Head of Sales - UK, Ireland & Nordics Vodafone - Global Enterprise (L to R)



Mr George Galica the Solutions Architect, Vodafone Group



Mr Chris Burgess, the Director of Corporate Responsibility, Vodafone Group



Speakers from Vodafone and members and guests of GERMAN INDUSTRY UK